

## COOKIE POLICY

**Last updated February 21, 2023**

This Cookie Policy explains how Cigniti Technologies (“**Company**,” “**we**,” “**us**,” and “**our**”) uses cookies and similar technologies to recognize you when you visit our website at <https://www.cigniti.com> (“**Website**”). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

### What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Cigniti Technologies) are called “first-party cookies.” Cookies set by parties other than the website owner are called “third-party cookies.” Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

### Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as “essential” or “strictly necessary” cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

### How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

## **Essential website cookies:**

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name:	_clsk
Purpose:	Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording.
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	visitor_id914201-hash
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie

Expires in:	9 years 11 months 28 days
Name:	traffic_source
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	visitor_id914201
Purpose:	_____
Provider:	engage.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	9 years 11 months 28 days
Name:	handl_landing_page
Purpose:	HandL UTM Grabber plugin sets this cookie is used to record the very first page you v isited on our site in your browser.
Provider:	.cigniti.com
Service:	_____
Country:	United States

Type:	http_cookie
Expires in:	11 months 25 days
Name:	_cfuvid
Purpose:	_____
Provider:	.zoominfo.com
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	session
Name:	HandLtestDomainName
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	session
Name:	organic_source_str
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States

Type:	server_cookie
Expires in:	11 months 25 days
Name:	handl_ref
Purpose:	HandL UTM Grabber plugin sets this cookie to record the URL from which you came to our site.
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	handl_url_base
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	user_agent
Purpose:	_____
Provider:	.cigniti.com
Service:	_____

Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	handl_ip
Purpose:	HandL UTM Grabber plugin sets this cookie to record the web browser's IP address.
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	_fbp
Purpose:	Facebook tracking pixel used to identify visitors for personalized advertising.
Provider:	.cigniti.com
Service:	Facebook <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	http_cookie
Expires in:	2 months 29 days
Name:	visitor_id914201-hash
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____

Country:	United States
Type:	http_cookie
Expires in:	9 years 11 months 28 days
Name:	ln_or
Purpose:	Linkedin sets this cookie to registers statistical data on users' behaviour on the website for internal analytics.
Provider:	engage.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	handIID
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	MR
Purpose:	This cookie is used by Microsoft to reset or refresh the MUID cookie.
Provider:	.c.clarity.ms

Service:	Microsoft <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	7 days
Name:	li_sugr
Purpose:	_____
Provider:	.linkedin.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	2 months 29 days
Name:	handl_original_ref
Purpose:	HandL UTM Grabber plugin sets this cookie to record the URL from which you came to our site.
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	DEVICE_INFO
Purpose:	_____



Provider:	.youtube.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	5 months 27 days
Name:	ti_
Purpose:	This cookie is set by Triblio to track the way a visitor uses the website and to monitor the performance of marketing campaigns.
Provider:	.triblio
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	1 year 11 months 11 days
Name:	collect_chat_page_load
Purpose:	This cookie is set by the provider Collect.chat. This cookie is used for optimizing the chat-box functionality by recognising the user.
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	30 days

Name:	_clck
Purpose:	Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID.
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 30 days
Name:	CLID
Purpose:	Microsoft Clarity set this cookie to store information about how visitors interact with the website. The cookie helps to provide an analysis report. The data collection includes the number of visitors, where they visit the website, and the pages visited.
Provider:	www.clarity.ms
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	11 months 30 days
Name:	lidc
Purpose:	These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain

	insight into types of users on their site based on LinkedIn profile data, to improve targeting.
Provider:	.linkedin.com
Service:	LinkedIn <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	server_cookie
Expires in:	1 day
Name:	visitor_id914201-hash
Purpose:	_____
Provider:	.pardot.com
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	9 years 11 months 28 days
Name:	handl_ref_domain
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days

Name:	__cf_bm
Purpose:	Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.
Provider:	.zoominfo.com
Service:	Cloudflare <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	30 minutes
Name:	visitor_id914201-hash
Purpose:	_____
Provider:	engage.cigniti.com
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	9 years 11 months 28 days
Name:	handl_url
Purpose:	HandL UTM Grabber plugin sets this cookie to form the URL on which we placed the code that generates.
Provider:	.cigniti.com
Service:	_____
Country:	United States

Type:	http_cookie
Expires in:	11 months 25 days
Name:	X-Mapping-#
Purpose:	Used by the Stingray platform for the load balancing of websites with high traffic volumes. It expires at the end of a session.
Provider:	frontend.id-visitors.com
Service:	Stingray Traffic Manager <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	server_cookie
Expires in:	session
Name:	visitor_id914201
Purpose:	_____
Provider:	.pardot.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	9 years 11 months 28 days
Name:	organic_source
Purpose:	_____
Provider:	.cigniti.com
Service:	_____

Country:	United States
Type:	http_cookie
Expires in:	11 months 25 days
Name:	PHPSESSID
Purpose:	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.
Provider:	cigniti.com
Service:	PHP.net <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	session
Name:	#collect
Purpose:	Sends data such as visitor's behavior and device to Google Analytics. It is able to keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts within the browsing session.
Provider:	www.cigniti.com
Service:	Google Analytics <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	pixel_tracker
Expires in:	session

Name:	SM
Purpose:	Session cookie used to collect anonymous information on how visitors use a site to help improve their experience and for better target ads.
Provider:	.c.clarity.ms
Service:	ChanelAdvisor <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	session
Name:	MR
Purpose:	This cookie is used by Microsoft to reset or refresh the MUID cookie.
Provider:	.c.bing.com
Service:	Microsoft <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	7 days
Name:	PHPSESSID
Purpose:	Cookie generated by applications based on the PHP language. This is a general purpose identifier used to maintain user session variables. It is normally a random generated number, how it is used can be specific to the site, but a good example is maintaining a logged-in status for a user between pages.
Provider:	www.cigniti.com
Service:	PHP.net <a href="#">Cookie Consent Manager</a> .

Country:	United States
Type:	http_cookie
Expires in:	session
Name:	personalization_id
Purpose:	Used on sites that share Twitter content and with Twitter share plugin. Persistent cookie that is set for 730 days
Provider:	.twitter.com
Service:	Twitter <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	server_cookie
Expires in:	1 year 11 months 29 days
Name:	UserMatchHistory
Purpose:	These cookies are associated with a B2B marketing platform, formerly known as Bizo , which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.
Provider:	.linkedin.com
Service:	LinkedIn <a href="#">Cookie Consent Manager</a> .
Country:	United States
Type:	http_cookie
Expires in:	30 days



Name:	lpv914201
Purpose:	_____
Provider:	pi.pardot.com
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	30 minutes
Name:	AnalyticsSyncHistory
Purpose:	Linkedin set this cookie to store information about the time a sync took place with the lms_analytics cookie.
Provider:	.linkedin.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	30 days

## **Analytics and customization cookies:**

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name:	_gat#
Purpose:	Enables Google Analytics regulate the rate of requesting. It is a HTTP cookie type that lasts for a session.

Provider:	.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	http_cookie
Expires in:	1 minute
Name:	_ga
Purpose:	Records a particular ID used to come up with data about website usage by the user
Provider:	.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	http_cookie
Expires in:	1 year 11 months 29 days
Name:	_gid
Purpose:	Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.
Provider:	.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	c.gif

Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	pixel_tracker
Expires in:	session
Name:	MUID
Purpose:	Sets a unique user id for tracking how the user uses the site. Persistent cookie that is saved for 3 years
Provider:	.bing.com
Service:	Bing Analytics
Country:	United States
Type:	http_cookie
Expires in:	1 year 24 days
Name:	_ga
Purpose:	Records a particular ID used to come up with data about website usage by the user
Provider:	.engage.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	http_cookie
Expires in:	1 year 11 months 29 days

Name:	_t.gif
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	pixel_tracker
Expires in:	session
Name:	_gid
Purpose:	Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.
Provider:	.engage.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	MUID
Purpose:	Sets a unique user id for tracking how the user uses the site. Persistent cookie that is saved for 3 years
Provider:	.clarity.ms
Service:	Bing Analytics <a href="#">View Service Privacy Policy.</a>
Country:	United States

Type:	http_cookie
Expires in:	1 year 24 days
Name:	_gat#
Purpose:	Enables Google Analytics regulate the rate of requesting. It is a HTTP cookie type that lasts for a session.
Provider:	.engage.cigniti.com
Service:	Google Analytics <a href="#">View Service Privacy Policy</a> .
Country:	United States
Type:	http_cookie
Expires in:	1 minute

## **Advertising cookies:**

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name:	VISITOR_INFO1_LIVE
Purpose:	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collect s user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.
Provider:	.youtube.com
Service:	YouTube <a href="#">View Service Privacy Policy</a>

Country:	United States
Type:	http_cookie
Expires in:	5 months 27 days
Name:	SRM_B
Purpose:	Atlast Adserver used in conjunction with Bing services. Expires after 180 days
Provider:	.c.bing.com
Service:	Atlas <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	server_cookie
Expires in:	1 year 24 days
Name:	checkForPermission
Purpose:	Ensures that only ads that may be of interest to a user are visible.
Provider:	.bidr.io
Service:	Beeswax
Country:	_____
Type:	server_cookie
Expires in:	10 minutes
Name:	YSC
Purpose:	YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors

	across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.
Provider:	.youtube.com
Service:	YouTube <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	http_cookie
Expires in:	session
Name:	bcookie
Purpose:	Used to optimize the range of advertising on LinkedIn
Provider:	.linkedin.com
Service:	LinkedIn Ad Analytics <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	server_cookie
Expires in:	11 months 30 days
Name:	td
Purpose:	Used to deliver targeted adverts to users based on browsing activity. It is a HTTP cookie.
Provider:	www.cigniti.com
Service:	UnrulyX <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	pixel_tracker

Expires in:	session
Name:	ga-audiences
Purpose:	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites
Provider:	www.cigniti.com
Service:	AdWords <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	pixel_tracker
Expires in:	session
Name:	wc_fragments_#
Purpose:	Used to remember items a user has placed in a shopping cart and ensure that cart functionality works perfectly.It expires immediately a user leaves the site.
Provider:	www.cigniti.com
Service:	Woocommerce <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	html_session_storage
Expires in:	session
Name:	bito
Purpose:	Used by Beeswax as a unique Client ID when the client is bidding for an ad
Provider:	.bidr.io
Service:	Beeswax <a href="#">View Service Privacy Policy.</a>



Country:	_____
Type:	http_cookie
Expires in:	1 year 29 days
Name:	_gcl_au
Purpose:	Used by Google AdSense for experimenting with advertisement efficiency across web sites using their services.
Provider:	.cigniti.com
Service:	AdSense <a href="#">View Service Privacy Policy</a> .
Country:	United States
Type:	http_cookie
Expires in:	2 months 29 days
Name:	ANONCHK
Purpose:	Used by Bing as a unique user identifier for users seeing bing ads
Provider:	.c.clarity.ms
Service:	Bing <a href="#">View Service Privacy Policy</a>
Country:	United States
Type:	server_cookie
Expires in:	10 minutes

## Unclassified cookies:

These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Name:	mc_session_ids[multi][2]
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Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	tbw_bw_sd
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	99 years 11 months 6 days
Name:	bscookie
Purpose:	Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature on 3rd party websites
Provider:	.www.linkedin.com
Service:	LinkedIn Ad Analytics <a href="#">View Service Privacy Policy.</a>
Country:	United States
Type:	server_cookie
Expires in:	11 months 30 days

Name:	mc_session_ids[default]
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	mc_session_ids[multi][4]
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	ln_or
Purpose:	_____
Provider:	.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	1 day

Name:	hbv_259891
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	4 years 11 months 29 days
Name:	mc_session_ids[multi][0]
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	sp
Purpose:	_____
Provider:	com-thebigwillow-prod1.collector.snplow.net
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	11 months 30 days

Name:	mc_session_ids[multi][1]
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	_cltk
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	html_session_storage
Expires in:	session
Name:	_wingify_pc_uuid
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	html_local_storage
Expires in:	persistent

Name:	_sp_ses.8c16
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	30 minutes
Name:	ln_or
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	1 day
Name:	snowplowOutQueue_snowplow_co_post2.expires
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	html_local_storage
Expires in:	persistent

Name:	snowplowOutQueue_snowplow_co_post2
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	html_local_storage
Expires in:	persistent
Name:	hbs_259891
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	4 years 11 months 29 days
Name:	muc_ads
Purpose:	_____
Provider:	.t.co
Service:	_____
Country:	United States
Type:	server_cookie
Expires in:	1 year 11 months 29 days

Name:	visitor_id914201
Purpose:	_____
Provider:	cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	9 years 11 months 28 days
Name:	mc_session_ids[multi][3]
Purpose:	_____
Provider:	cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	16 minutes
Name:	wc_cart_hash_f2bae53f18811efca9f1d2d85262be6c
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	html_local_storage
Expires in:	persistent



Name:	visitorId
Purpose:	_____
Provider:	.ws.zoominfo.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	11 months 30 days
Name:	gridcookie
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	session
Name:	tbw_bw_uid
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	99 years 11 months 6 days

Name:	_sp_id.8c16
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	1 year 11 months 29 days
Name:	visitor_id914201
Purpose:	_____
Provider:	www.cigniti.com
Service:	_____
Country:	United States
Type:	http_cookie
Expires in:	9 years 11 months 28 days
Name:	bitolsSecure
Purpose:	_____
Provider:	.bidr.io
Service:	_____
Country:	_____
Type:	http_cookie
Expires in:	1 year 29 days

## How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

## What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called “tracking pixels” or “clear gifs”). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

## Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called “Flash Cookies” (also known as Local Shared Objects or “LSOs”) to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to “information” on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

## **Do you serve targeted advertising?**

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

## **How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

## Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at [marketing@cigniti.com](mailto:marketing@cigniti.com) or by post to:

Cigniti Technologies  
6th Floor, ORION Block, "The V" (Ascendas), Plot #17,  
Software Units Layout, Madhapur,  
Hyderabad, Telangana 500081  
India

This cookie policy was created using Termly's [Cookie Consent Manager](#).