

Publication – Financial Times

FINANCIAL TIMES

Cigniti Technologies Ltd. Cigniti Technologies Ltd

Cigniti Named as a Major Player in IDC MarketScape: Worldwide Software Engineering Services 2023 Vendor Assessment

DALLAS--(BUSINESS WIRE)--Dec. 6, 2023-- Cigniti Technologies, the world's leading AI & IP-led Digital Assurance and Digital Engineering services company is positioned as a **Major Player** in IDC MarketScape: Worldwide Software Engineering Services 2023 Vendor Assessment (doc #US51330523, November 2023).

The IDC MarketScape study states that enterprises are increasingly partnering with software engineering services providers as software continues to permeate every aspect of product and operations transformation. Every stage of the software product or platform development life cycle is getting modernized by leveraging cloud, generative AI/ML (machine learning), analytics, and new software methodologies such as Agile, microservices, continuous integration/continuous delivery (CI/CD), docker, Kubernetes, and containerization.

According to the report, "Cigniti's customers rated the company highly for its innovative services delivery and its ability to communicate the value of its software engineering services and how it positively impacts their business. IDC rated Cigniti highly for its strategy to strengthen its services across each ISV, software platforms, and custom software product development services capabilities. Cigniti's customers were appreciative of its ability to offer the full life cycle of services, which included business problem understanding, design thinking, and software engineering services."

According to the author **Mukesh Dialani, Research VP, Digital Engineering and OT Services at IDC**, "Customers expect the provider to bring talent that demonstrates high quality of skills, insights, and knowledge for software engineering, how the partner helps them achieve the desired business priorities and KPI's (key performance indicators), security and governance skills, capability related to data, analytics and cloud for software engineering and finally their flexibility in pricing and contracting models. Those providers that excel in these leading customer expectations will see higher growth in their software engineering services business."

Commenting on this recognition, **Srikanth Chakkilam, CEO of Cigniti Technologies**, stated, "We believe this acknowledgment from the IDC MarketScape reflects the trust our

Publication – The Wall Street Journal

THE WALL STREET JOURNAL.

PRESS RELEASE

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Publication – Yahoo Finance

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Cigniti Named as a Major Player in IDC MarketScope: Worldwide Software Engineering Services 2023 Vendor Assessment

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Publication – Equity Bulls

EQUITY BULLS

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According to the author Mukesh Dalari, Research VP, Digital Engineering and OT Services at IDC, "Customers expect the provider to bring talent that demonstrates high quality of skills, insights, and knowledge for software engineering, how the partner helps them achieve the desired business priorities and KPI's (key performance indicators), security and governance skills, capability related to data, analytics and cloud for software engineering and finally their flexibility in pricing and contracting models. Those providers that excel in these leading customer expectations will see higher growth in their software engineering services business."

Commenting on this recognition, Srikanth Chakkiam, CEO of Cigniti Technologies, stated, "We believe this acknowledgment from the IDC MarketScape reflects the trust our customers place in us and also our ability to positively impact their businesses throughout the entire software development life cycle. Having helped numerous Fortune 500 and Global 2000 companies in assuring digital experiences to their end customers in the Quality Engineering space, this recognition strengthens our capacity of up-selling and cross-selling our Software Engineering capabilities."

Saram Vedam, CMO of Cigniti Technologies, added, "We believe Cigniti stands at the forefront of the digital evolution and this recognition from the IDC MarketScape further strengthens our foray into Digital Engineering Services, as we continue to provide innovative solutions and pushing the boundaries of excellence in the ever-evolving landscape of software development and technology integration."

Shares of Cigniti Technologies Limited was last trading in BSE at Rs. 1124.80 as compared to the previous close of Rs. 1131.55. The total number of shares traded during the day was 7392 in over 542 trades.

Publication – Bizz Buzz



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According to the author Mukesh Dialani, Research VP, Digital Engineering and OT Services at IDC, "Customers expect the provider to bring talent that demonstrates high quality of skills,

Publication – Sakshi

సాక్షి

ఐడీసీ మార్కెట్స్కేప్లో
సిగ్నిటీకి చోటు

హైదరాబాద్, బిజినెస్ బ్యూరో: డిజిటల్ ఇంజనీరింగ్ సేవలందించే సిగ్నిటీ టెక్నాలజీస్కు ఐడీసీ మార్కెట్స్కేప్ అధ్యయనంలో దిగ్గజ సంస్థగా గుర్తింపు లభించింది. వెండార్ల సేవలను మదింపు చేసే ఈ నివేదికలో.. కస్టమర్లు సిగ్నిటీకి అత్యధిక రేటింగ్ ఇచ్చారు. వినూత్న సర్వీసులను అందించడంలోనూ, తమ సాఫ్ట్వేర్ ఇంజనీరింగ్ సేవల ప్రమాణాలు, వ్యాపారాలపై వాటి సానుకూల ప్రభావాల గురించి అర్థమయ్యేలా వివరించడంలోనూ సంస్థ సమర్థమంతంగా పనిచేస్తోందని కస్టమర్లు అభిప్రాయపడ్డారు. కస్టమర్లు తమ వెండార్ల నుంచి నాణ్యత, నైపుణ్యాలు, సాఫ్ట్వేర్ ఇంజనీరింగ్ పరిజ్ఞానాన్ని ఆశించడంతో పాటు వారు తమ వ్యాపార వృద్ధికి ఎలా దోహదపడగలరనేది ఆలోచిస్తారని, తదనుగుణంగా వ్యవహరించే సంస్థలే అధిక వృద్ధి సాధించగలవని ఐడీసీ రీసెర్చ్ రీసెర్చ్ వీపీ ముకేశ్ దయలానీ తెలిపారు. కస్టమర్లు తమపై ఉంచిన నమ్మకానికి, వారి వ్యాపారాలకు ఉపయోగపడే సేవలందించడంలో తమ సామర్థ్యాలకు ఐడీసీ మార్కెట్స్కేప్ గుర్తింపు నిదర్శనమని సిగ్నిటీ టెక్నాలజీస్ సీఈవో శ్రీకాంత్ చక్రిలం తెలిపారు.

Publication – Sakshi

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